# THE ENTREPRENEUR'S *P*SOURCE®

# THE "F-WORDS"



#### 1. Fear

Are you looking to be 100 percent comfortable, or are you looking to be successful in achieving your desired Income, Lifestyle, Wealth, and Equity?

## 2. Frustration

Which type of frustration are you feeling? Whether your frustration is the healthy or unhealthy kind, you can learn to turn your frustration into fascination.





What are you willing to invest in yourself? If you took on debt, would it be good debt or bad debt? Would it be worth the

cost long term, bringing you a solid return on your investment?

### 4. Family and Friends

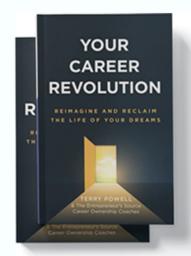
How would it make you feel if you had a clear vision of what you want to do, where you want to go, who you want to be, and what you could become and decided not to act on it? Could you live with yourself? Would you have any remorse?





#### 5. Financial Freedom

You can overcome all of these roadblocks—regardless of whether they are real or perceived—if you focus on the most important F-word of all: financial freedom.



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