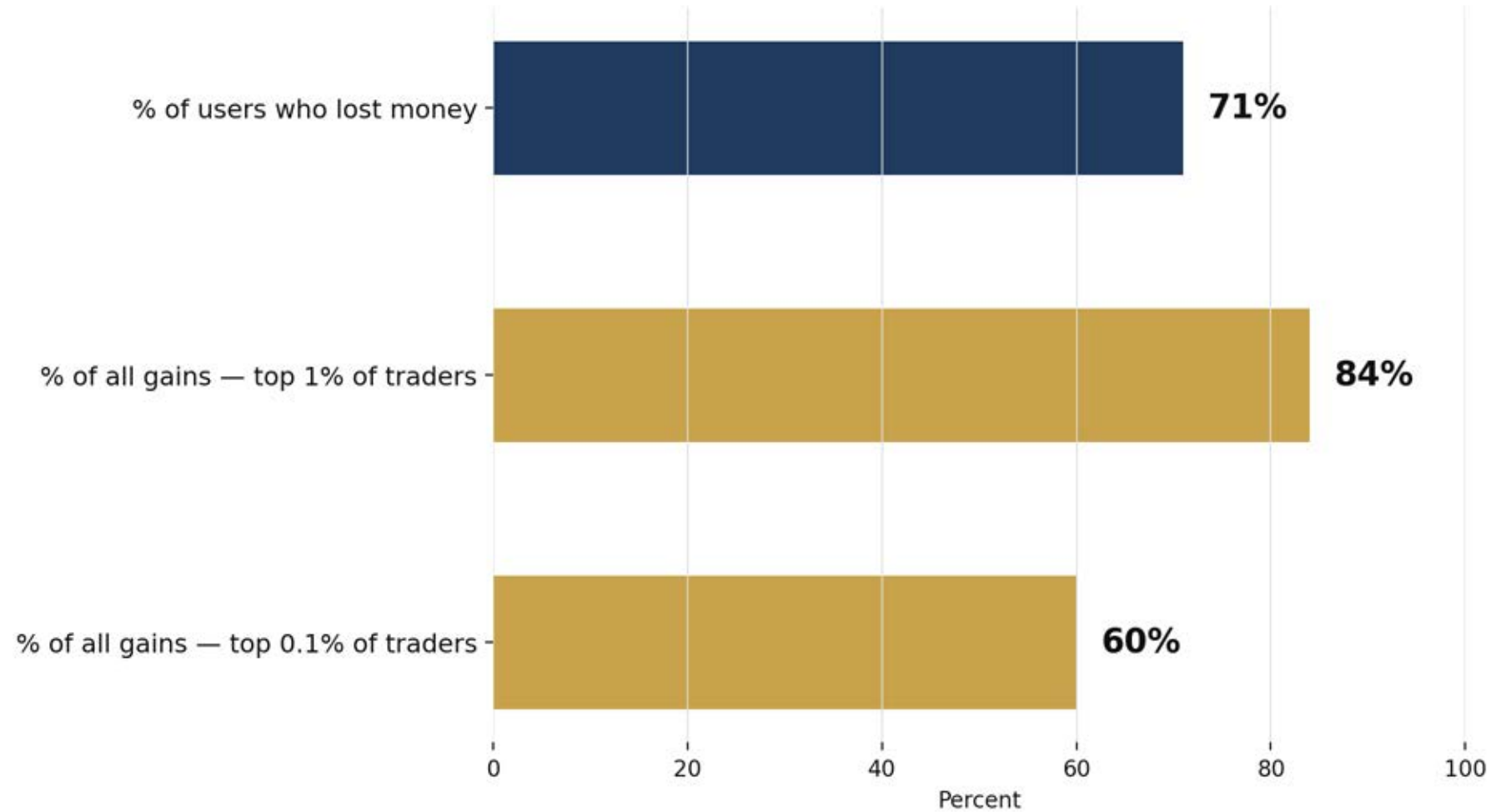


Who Actually Wins on Polymarket



Source: University of Toronto / ESSEC Business School analysis, 1.4M users, 70M trades (2022–2025)